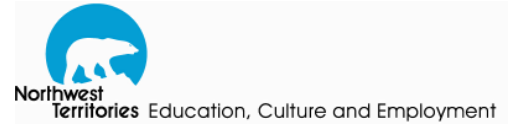




# NWT Arts Council Funding Guidelines



**PLEASE NOTE: The NWT Arts Council has revised its funding categories. These categories are described in the following Guidelines. You must read the Guidelines to determine which category works best for your application.**

The NWT Arts Council makes recommendations to fund creative artistic projects in film and media arts, music and performing arts, visual arts, crafts and writing, as well as for creative skills development and presentation.

## ELIGIBILITY

You may be eligible for funding from the NWT Arts Council if:

- you have been a resident of the NWT for at least 2 years prior to the deadline
- you are an emerging artist or an established artist
- you are a registered NWT organization with a mandate to enhance the arts
- your application is for a specific creative project

## GENERAL GUIDELINES

Please provide a detailed description of the proposed project and an itemized budget for the amount you are requesting.

Administrative costs **must not exceed 10%** of the total requested.

The purchase of large media or musical equipment, computer equipment or other major tools is not eligible.

A living allowance is available to individuals who intend to work on their project full-time and who are not fully employed or attending school fulltime.

Applicants must itemize **only their share** of monthly living expenses (rent, food, heat, power, etc.).

The NWT Arts Council cannot reimburse expenses for projects that have already taken place.

## REQUIRED SUPPORT MATERIALS

Applications must include these items:

### Samples of Work

- audio or video discs/tapes of music, dance, film or other performance
- writing samples
- CDs, or photographs of visual artwork

### **PLEASE DO NOT SEND ORIGINAL MATERIALS!**

These samples should demonstrate your abilities and relate directly to the project you are proposing.

### Artistic Resume, or Organization Background

Individuals should include arts education, arts experience, exposure of your work, any awards received and any other funding you have received.

Organizations should explain the group's history, what it does, how many members it has, etc.

### Two Letters of Support

Should be from recognized members of the community or organizations.

These letters should support your abilities as an artist and the benefit of your project to the community.

### Itemized Budget

Applications for recording projects must include a cost estimate from the studio you plan to use.

## DEADLINE

The deadline for all applications is **January 31st** each year.

Applications must be e-mailed, postmarked, faxed or hand delivered by the deadline.

## ASSESSMENT

The NWT Arts Council will review all applications. Funding decisions are based on artistic merit and completeness of application.

Recommendations for financial assistance are sent to the Minister of Education, Culture and Employment for approval.

Applicants will receive written notification of funding decisions.

**Late or incomplete applications will be rejected as ineligible for funding.**

## CONDITIONS

The **earliest** that funds will be available to successful applicants is approximately 4 months after the deadline.

All awards are in the form of **contributions**, which are accountable contracts.

Projects must be completed by **March 31st** of the following year.

On completion of the project, two reports must be submitted:  
1) a detailed financial account showing how funds were spent  
2) a written report about the project

## SEND APPLICATION TO:

NWT Arts Council, C/O  
Community Programs  
GNWT Education, Culture &  
Employment  
PO Box 1320  
Yellowknife, NT X1A 2L9

Phone: 867-920-6370  
Fax: 867-873-0205  
E-mail: boris\_atamanenko@gov.nt.ca

## FUNDING PRIORITIES

### NWT Arts Council WILL GIVE PRIORITY TO:

- projects that enhance an applicant's personal creative growth in an art form
- projects that encourage others to pursue this art form or direction (i.e. workshops)
- projects that encourage the creative development, as opposed to the sole financial gain of an artist
- projects that enhance awareness of the NWT arts community
- projects that support a number of individuals (i.e. workshops)

## DEFINITIONS

<b>art</b>	an expression in the visual, literary, performing or media arts, through the use of individual skills and creativity
<b>original</b>	fresh or unusual; not copied; new
<b>emerging artist</b>	one who shows more than casual interest in pursuing a career in the arts, who shows promise and who has recognition as an amateur artist (i.e. has community support)
<b>established artist</b>	one who is well-known for their art (by their peers or in their community) and has been working at it for some time
<b>public art</b>	a permanent display within a community

## FUNDING DISCIPLINES

- Audio Recording: Music and Voice
- Performing Arts: Dance, Music, Storytelling and Theatre
- Writing and Publishing
- Visual Arts
- Crafts
- Film and Media Arts

## FUNDING CATEGORIES

Funding is available in three basic categories for all disciplines: Creative Development, Creation & Production and Public Presentation.

Three levels of support are available:

- requests up to \$5,000
- requests between \$5,000-\$10,000
- requests over \$10,000

### **A) Creative Development**

The purpose of creative development funding is to support the personal creative growth of NWT artists.

Individual applicants may apply for course fees and expenses and organizations may apply for training workshop costs.

### **B) Creation & Production**

The purpose of creation & production funding is to support the creation of artistic projects by NWT artists.

Individual applicants may apply for project expenses and organizations may apply for workshop costs where NWT artists are directly involved.

### **C) Public Presentation**

The purpose of presentation funding is to assist with the presentation of NWT artists' works to the public.

Individual applicants may apply for showcase, touring or exhibit fees and expenses and organizations may apply for presentation fees and costs where NWT artists are directly involved.

Events must take place within the NWT (e.g. a touring author, music concert or theatre production) and must benefit public audiences (e.g. an arts festival, film screening or showcase event).

## GENERAL CRITERIA

### **NWT Arts Council WILL SUPPORT:**

#### **Artists**

- who are pursuing another art form for advanced creative growth and development
- who are working on specific projects that enhance awareness of the arts in the NWT

#### **Organizations**

- registered NWT organizations with a mandate to enhance the arts
- group projects that support a number of individuals (i.e. workshops)

#### **Living Allowance**

- up to a maximum of \$2000 per month
- applicants who are casual employees or students, but not to the maximum allowable

#### **Projects/Components**

- school projects, if the District Education Authority provides matching support
- school workshops, if the general public are also allowed to attend
- administrative costs to a maximum of 10% of the total requested

#### **Residency**

- individuals who have been a resident of the NWT for 2 years or more
- arts groups officially registered in the NWT and in good standing

#### **Travel**

- travel in the NWT that is directly related to the project
- travel for instructors to come to the NWT for projects such as workshops, where this expertise cannot be found within NWT

### **NWT Arts Council WILL NOT SUPPORT:**

#### **Basic Application**

- applications received after the deadline
- applications without adequate support materials
- more than one project from the same applicant
- applicants who have had previous support and still have outstanding final reports or accounting
- applicants who have outstanding accounting required by GNWT

#### **Living Allowance**

- living allowance for applicants who are full-time employees or students

#### **Projects/Components**

- awards or contests
- operational funding
- projects that have already been completed
- projects that meet the funding criteria of other GNWT agencies or departments
- businesses that will receive financial gain from the project
- projects that take place outside of Canada
- general activities at receptions, carnivals, jamborees, festivals or annual meetings

#### **Residency**

- applicants who have not lived in the NWT for 2 years or more
- applications from non-residents who apply on behalf of a resident of the NWT

#### **Travel**

- travel costs outside the NWT

## CRITERIA BY DISCIPLINE

### AUDIO RECORDING: MUSIC AND VOICE

#### **NWT Arts Council Will Support**

- demo projects, as opposed to full scale albums
- studio recording costs to a maximum of \$6,500
- travel and related costs for musicians to record in an NWT studio
- supporting musicians' fees

#### **NWT Arts Council Will NOT Support**

- marketing or distribution costs
- promotional videos for musicians unless the applicant is a filmmaker or video artist
- purchase of musical instruments

### PERFORMING ARTS: DANCE

#### **NWT Arts Council Will Support**

- professional dance instruction or courses
- workshop costs
- costume expenses
- performance / presentation travel costs within NWT
- rentals and technical fees

#### **NWT Arts Council Will NOT Support**

- marketing or distribution costs
- festivals requesting support for performers
- performance costs for southern artists

### PERFORMING ARTS: MUSIC

#### **NWT Arts Council Will Support**

- professional music instruction or courses
- workshop costs
- performance / presentation travel costs within NWT
- rentals and technical fees

#### **NWT Arts Council Will NOT Support**

- marketing or distribution costs
- purchase of musical instruments
- festivals requesting support for performers
- performance costs for southern artists

### PERFORMING ARTS: STORYTELLING

#### **NWT Arts Council Will Support**

- professional instruction or workshop costs
- performance / presentation travel costs within NWT
- rentals and technical fees

#### **NWT Arts Council Will NOT Support**

- marketing or distribution costs
- festivals requesting support for performers
- performance costs for southern artists

### PERFORMING ARTS: THEATRE

#### **NWT Arts Council Will Support**

- professional theatre instruction or courses
- dramaturge / workshop costs
- costume expenses
- performance / presentation travel costs within NWT
- rentals and technical fees

#### **NWT Arts Council Will NOT Support**

- marketing or distribution costs
- festivals requesting support for performers
- performance costs for southern artists

### WRITING AND PUBLISHING

#### **NWT Arts Council Will Support**

- professional instruction or creative writing courses
- workshop costs
- any form of written work which develops the creative writing abilities of the applicant
- proofreading, editing and manuscript review costs
- self-publishing costs to a maximum of \$5,000
- office expenses (e.g. paper, typing, illustrations, photocopying, art supplies etc.)
- readings / presentation travel costs within NWT

## **WRITING AND PUBLISHING**

### **NWT Arts Council Will NOT Support**

- marketing or distribution costs
- commercial publishing projects (e.g. calendars)
- genealogy or oral traditions projects
- technical writing projects
- ghost writing (writing under another name)

## **VISUAL ARTS AND CRAFTS**

### **NWT Arts Council Will Support**

- professional instruction, visual arts courses or workshops
- art supplies
- studio rentals and technical fees
- framing costs for exhibition of artworks
- public art (e.g. murals, sculpture, outdoor installations)
- exhibit / presentation travel costs within NWT

### **NWT Arts Council Will NOT Support**

- marketing or distribution costs
- projects that are primarily commercial
- commercial printing costs (e.g. calendars, lithographs, postcards)
- major tools and equipment for carvers
- commercial photographic portrait projects (i.e. studio work)

## **FILM AND MEDIA ARTS**

### **NWT Arts Council Will Support**

- professional instruction, film, video or media arts courses or workshops
- original creative films or videos
- film & video pre-production, production and post-production costs
- space and equipment rentals and technical fees
- creative web design and new media projects
- creative development of radio program content
- screening / presentation travel costs within NWT

### **NWT Arts Council Will NOT Support**

- marketing or distribution costs
- projects that are primarily commercial
- major tools and equipment (e.g. cameras, computers)

## **FOR FURTHER INTERPRETATION OF THESE CRITERIA**

The NWT Arts Council staff is here to help you with your funding application.

If you need help choosing the appropriate funding category, please review the information above in the Guidelines section. If you are still unsure about which category is best for you or your organization, contact the Community Programs Office.

Sample budget sheets, proposal outlines and FAQ sheets are also available on request.

Other questions? Please contact the Community Programs Office:

Phone: 867-920-6370

Fax: 867-873-0205

E-mail: [boris\\_atamanenko@gov.nt.ca](mailto:boris_atamanenko@gov.nt.ca)

NWT Arts Council Website: [www.nwtartscouncil.ca](http://www.nwtartscouncil.ca)